

SATURDAY IS



DOLLAR DAY IN TORRANCE!

● Saturday in Torrance will be a red letter day for thrifty shoppers!! A Day of Super Bargains!! A Day of extraordinary VALUE-GIVING!!!

IT'S DOLLAR DAY! And the merchants of Torrance have planned this city-wide sales event with but one thought in mind . . . **TO GIVE THE PEOPLE OF THIS AND ALL SURROUNDING COMMUNITIES THE LARGEST AND MOST SATISFACTORY DOLLAR'S WORTH THEY EVER RECEIVED!!!**

The merchants know that the only way to make satisfied customers is to offer the **VALUES!** . . . **BONA FIDE, HONEST-TO-GOODNESS VALUES** in clean, new, wanted merchandise that sends the customer away pleased with his purchase. Every item advertised in today's issue carries the **PERSONAL GUARANTEE** of the merchant advertising . . . his guarantee that every statement in his advertisement is **TRUE, HONEST and RELIABLE!**

Read every ad in the following pages . . . the large ads and the small ads! They're packed with **VALUES** and loaded with the biggest Dollar's worth this or any other city ever offered!!!

HERALD DOLLAR DAY OFFER!

BRING IN NEW SUBSCRIPTION FOR ONE YEAR TO TORRANCE HERALD . . . PAY \$2 (Regular Price) . . . GET ORDER GOOD FOR \$1 IN TRADE AT ANY PARTICIPATING DOLLAR DAY STORE!!!

(Subscription **MUST** be brought in today, tomorrow or Saturday before 12 noon and the \$1 trade allowance must be spent with a participating Dollar Day store in Torrance Dollar Day, Saturday Feb. 26. Offer good only on **NEW** subscriptions of 1 year or more. A 2 year subscription entitles you to \$2 in trade.)

SHOP IN TORRANCE SATURDAY AND SAVE!